



# Leadership Education and Development

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## IMPACT Syllabus

### Introduction

IMPACT (Information Motivating Public ACTivism) allows students to explore the informative power of data journalism. Students will be learning about both the data analysis aspect and the storytelling aspect of data journalism; module topics include media bias, misleading statistics, FOIA requests, data in politics, and much more. By the end of the year, each IMPACT student will have contributed to a project that uses data analysis and visualization to profile a Grand Global Challenge. Hopefully, all students will exit the IMPACT program with a stronger understanding of how to find trends and meaning in mass amounts of information.

### Module Topics

<b>IMPACT 1: Introduction to Data Journalism</b>	<i>September 12</i>
<b>IMPACT 2: Journalistic Thinking</b>	<i>September 26</i>
<b>IMPACT 3: Finding Data</b>	<i>October 17</i>
<b>IMPACT 4: More Data!</b>	<i>November 7</i>
<b>IMPACT 5: Mid Prep</b>	<i>November 28</i>
<b>IMPACT Mid Event</b>	<i>December 6</i>
<b>Module 6: Post-Mid and Data Analysis</b>	<i>December 12</i>
<b>----Winter Break----</b>	<i>December 23- January 7</i>
<b>Module 7: Reporting</b>	<i>January 23</i>
<b>Module 8: Data Visualization</b>	<i>February 6</i>

<b>Module 9: Journalism and Politics</b>	<i>February 27</i>
<b>Module 10: Interelective Module</b>	<i>March 13</i>
<b>Module 11: SLX Prep</b>	<i>April 10</i>
<b>Student Leadership Exchange</b>	<i>April 11</i>
<b>Module 12: Feedback and Fun!</b>	<i>April 17</i>

## Student Expectations

### *General Expectations*

Students are expected to be engaged participants during all LEAD modules. The following behaviors are expected:

- **Punctuality.** Do not be late to class. Modules start at 8:00 P.M.
- **Participation.** Do not be silent. You have valuable thoughts - share them.
- **Collaboration.** Do not sit still. Discuss with your neighbors and share your ideas.
- **Attention.** Do not use laptops when not asked. Do not use phones when not asked. Pay attention.
- **Respect.** Encourage and support others. Help them reach their goals. Do not push anyone down.
- **Passion.** This is your time to create a change. Embrace it.

### *Assignment Expectations*

Late and incomplete assignments will be monitored and dealt with on a case-to-case basis between the facilitators and student. If late or incomplete assignments become a recurring issue, the problem will be escalated to the LEAD Coordinators. If the issue persists, the matter will be escalated to the LEAD Advisor and may be grounds for course failure.

### *Attendance Expectations*

#### Attendance Expectations

It is a student's responsibility to arrive on time to all LEAD modules and events. Lateness and absences will be recorded in a point-based system, where points contribute to a student's failure to complete LEAD. The attendance policy differs slightly from that of IMSA's Student Handbook. A student will fail to complete LEAD if they accumulate 12 attendance points. If they are tardy, but no more than 10 minutes late, they will be marked with an unexcused tardy and given 1 attendance point. If they are more than 10 minutes tardy, they will be marked with an unexcused absence and given 3 attendance points. When a student accumulates 12 points, a conference will be scheduled between them, the LEAD Advisor, and the LEAD Coordinators. Absences and tardies can be excused only by Andrea Stuiber (astuiber@imsa.edu), the LEAD Advisor. Please inform your facilitators and Andrea Stuiber in a timely manner before the module if you will need an excused absence or excused tardy. Examples of excusable absences or

tardies include: sports, illness, death in the family, religious holidays, school-sponsored activities, medical appointments and family emergencies. Examples of inexcusable absences include: attendance in-halls, study hours, clubs, and Residential Life programming.